

**Praise for  
Malcolm  
McClean and  
Bear Hunt**

*"..an amiable  
Northerner with an  
almost evangelical  
zeal. McClean aims to  
destroy the grey  
canvas of our salary  
accumulating lives"*  
**The Independent on  
Sunday Magazine**

*"Puts his success  
down to one phrase:  
doing great things  
with great people"*  
**Aberdeen Press  
& Journal**

*"I've been lucky  
enough to earn my  
living doing what I  
love. Bear Hunt offers  
a route for others to  
do the same"*  
**Sir Bobby Charlton**

*"He captures the  
attention of the  
audience with ease.  
The room was buzzing  
after he had finished  
ensuring that guests  
left our event on a  
real high"*  
**Natalie Melton,  
Weston Spirit**

*"...the things they  
don't teach you at  
school but should.  
Bear Hunt should be  
available on  
prescription"*  
**Baroness  
Cumberlege of  
Newick**

*"Malcolm McClean  
has original thinker  
written all over his  
face. If he says  
something, believe  
him – it works"*  
**Kate Marlow,  
presenter, Channel  
4's Reality Check**

**One of Britain's most inspirational speakers  
brings you the formula that everyone is talking  
about – how to combine passion and work**

## Love Saves the Day

*How to fall truly, madly, deeply, passionately  
in love with your work and create a brilliant life*

Sounds too good to be true? That's what it's like when you earn your living by doing what you love. It's not work it's fun! Ask an irreverent reverend who thinks he's Richard Branson; Simply Red's drummer who found that he loved music but hated the music business; a purveyor of violence and intimidation who had an epiphany whilst staring down the wrong end of a sawn off shot gun; a lady who wrote her first story at the age of eight and never wrote another thing until she was thirty two; a city investment banker who now gets paid in passion; a polar explorer; a psychiatrist who people thought had gone crazy; and a young Australian woman who has found her purpose in life - to change the world. Better still ask Malcolm McClean author of ***Bear Hunt - Earn your living by doing what you love***. His stories will inspire you, make you laugh and maybe even make you cry.



Most of all they will make you think. Just what are you capable of and what's standing in your way? He will show you how to rediscover your passions; harness your intuition; maximise your good fortune and much, much more.

You will meet that creative indefatigable child that you once were and still are, as you rediscover how to think like an eight year old. You will be amazed what a difference it will make to your life and work.



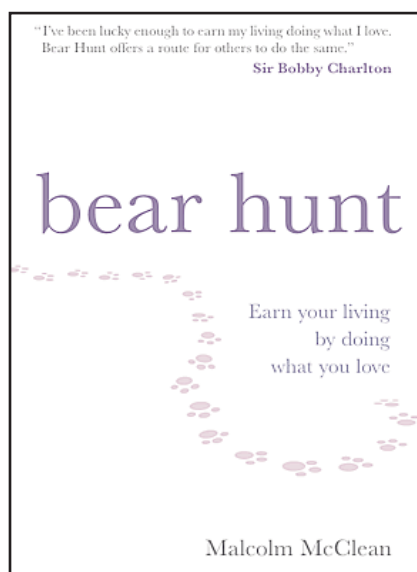
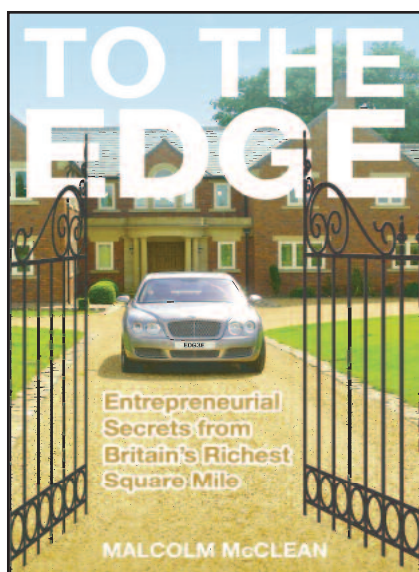
Malcolm McClean combines humour with passion in a whirlwind tour through eight small yet startling insights unfolded through the stories of ordinary people who are able to do extraordinary things - plus his own story of how he discovered a most powerful formula on the day he set out to do what he loves 'great things with great people'. Whether you want to set off to do something new or re-inject some passion into your current workplace, he will make you look at the world in a way in which you have never done before.

*He is a speaker who will guarantee that your event gets off to an inspirational start or goes out with a real bang.*

# Love Saves the Day is a powerful, moving, humorous and passionate presentation ideally suited for: -

- Business and enterprise events
- Team motivational events - get your team to inject some love and passion back into their work
- Careers conventions
- Human resources events
- Youth workers and young people
- Educationalists - Bear Hunt uncovers the things they don't teach kids at school but should

**“When Martin Luther King took to the steps of the Lincoln Memorial in Washington DC on August 28 1963 he didn't say ‘I have a strategic plan.’ He had a dream. I'm going to show you how to make your dream into your life.”**



To order the book go to [www.bearhunt.org.uk/bearhuntbook.htm](http://www.bearhunt.org.uk/bearhuntbook.htm)

Bear Hunt in the news..... Bear Hunt has been featured in The Independent on Sunday Magazine, The Aberdeen Press & Journal, Management Today, The Big Issue, The Oxford Times, Director Magazine, Eve Magazine, Action Network Magazine, Radio Five Live, GMR, Radio WM, Radio Cumbria and many others.

A new book from  
Malcolm McClean  
published September '07

**To the Edge –  
Entrepreneurial  
secrets from  
Britain's Golden  
Triangle**

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## MALCOLM McCLEAN'S EIGHT TIPS FOR A LIFE THAT YOU CAN LOVE

1. Rediscover your passion and apply your talents. Talents are not the same as skills and knowledge. They are the things we do naturally.
2. You are what you believe you are. If you believe you are a loser, it will come to pass. Use your imagination to create a new life for yourself.
3. Create a simple powerful story about your life and then tell the right people all about it.
4. Use the science of luck. Lucky people do just four things that unlucky people don't - and they do them consistently; maximising chance opportunities; listening to their lucky hunches; expecting good fortune; and turning bad luck into good luck.
5. Develop your millionaire mind. Model the behaviour of entrepreneurs and learn from both the good and the bad.
6. Think like an eight-year-old. Become more creative every day.
7. Take responsibility for making yourself feel wonderful. It can be done in an instant.
8. Notice that small things can make a big difference.

... and, because eight-year-olds like to break the rules, here is the ninth of my eight tips.....

9. Get your courage to spill out all over the table. We all have courage, it comes out in different ways at different times. You are going to need it, so find out how to get it to spill out