

Think like an eight year old

How to unleash your natural creativity



Where do great ideas come from? They come when we take our adult experience and combine it with something that many of us have forgotten – how to think like an eight year old.

We were all eight years old once. It's a time of boldness; magic; and genius. If only we can recapture that simplicity; that creativity; that unshakable belief that anything is possible, we can create a wealth of new ideas, new opportunities and new possibilities both in our work and in our everyday lives.

In this inspirational session, Malcolm McClean will remind you of something that you already know and may have forgotten; something you may have relegated to a place deep in your subconscious; something that has the power to unleash your natural creativity.

You are going to be reminded how to think like an eight year old.



This session is fun, high energy and highly interactive involving most of the audience at some time. In doing so it illustrates the ten mental locks which keep you thinking 'more of the same'. By demonstrating how to break out of these mental locks, the session gives you the keys to unlocking your natural creativity so that you can 'think something different'.



Tap into the power of your inner eight year old to create new, more and better ideas for your company, organisation and for your life.

One thing is for sure, life will never be the same again once you remember how to think like an eight year old.

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